

Strategic Plan 2015-2018



<p>Programming</p> <p>• • •</p> <p>To provide programming that leads to student and institutional success.</p>	<p>Objective</p> <p>1.1 Increase programming that leads to higher learning. 1.2 Increase programming that leads to new or sustained employment. 1.3 Optimize internal programming that enhances the operational, administrative, or academic learning processes of the College.</p>	<p>Indicators</p> <ul style="list-style-type: none"> ▪ Basic Skills Student Progress ▪ Student Success in College-Level English and Math ▪ College Transfer Performance ▪ Licensure and Certification passing rate ▪ Number of workforce readiness and continuing education offerings ▪ Faculty and Staff Survey of Services
<p>Partnerships</p> <p>• • •</p> <p>To develop and maintain partnerships with constituents that lead to student success and community engagement.</p>	<p>Objective</p> <p>2.1 Increase internal campus partnerships that promote synergy across departments. 2.2 Increase system-wide partnerships which aid our institutional learning. 2.3 Increase external partnerships that create synergy with college transfer or workforce programs. 2.4 Expand community engagement leading to increased philanthropic support to help advance the college.</p>	<p>Indicators</p> <ul style="list-style-type: none"> ▪ Number of internal partnerships ▪ Number of NCCCS partnerships ▪ Number of external partnerships ▪ Increased donor activity
<p>Technology</p> <p>• • •</p> <p>To provide technology that is relevant for student success as well as technology that aids the effectiveness or efficiency of the institution.</p>	<p>Objective</p> <p>3.1 Implement technology for student success. 3.2 Increase technology use to meet internal needs. 3.3 Implement a technology council with cross-campus representation to assess campus-wide priorities.</p>	<p>Indicators</p> <ul style="list-style-type: none"> ▪ Distance Learning Online Readiness Assessment ▪ Online course completion rates ▪ Number of services enhanced ▪ Technology Council minutes ▪ Surveys of Services
<p>Innovation</p> <p>• • •</p> <p>To create processes for open dialog, discussion, and brainstorming that leads to effective and meaningful ways to address the needs of students, faculty, staff, the institution, and the community.</p>	<p>Objective</p> <p>4.1 Optimize pathways to entry and completion. 4.2 Initiate a new approach to program development. 4.3 Foster, on global level, educational, cultural, and vocational activities.</p>	<p>Indicators</p> <ul style="list-style-type: none"> ▪ Applicant Conversion Rate ▪ First Year Progression ▪ First-time student retention ▪ Curriculum Student Completion ▪ Enrollment rates by program ▪ Employer Feedback/ Survey ▪ Employee Satisfaction and Surveys of College Services