

# Why Corporate Sponsorship?

*Your one-time contribution ensures a year of growth and excellence!*

“We believe that  
**Mitchell Community  
College provides  
opportunities and  
possibilities** for those whose

goal is to further their education and  
embrace new possibilities for their  
lives. **We are proud to be a  
Corporate Sponsor**

of Mitchell, working together for the  
future of Iredell County and its residents.”

**H. Mike Cook**

President, Cavin-Cook Funeral Home and Crematory  
Endowment for Excellence Board Member

**Reserve your 2016-2017  
sponsorship by  
August 1, 2016!**

## About the Endowment

The Endowment was established in 1996 with a goal to assist Mitchell Community College in furthering its mission of achieving excellence in education. Since its inception the Endowment has allocated more than \$3.5 million to support programs and services of the College. The yearly allocations help the College provide the right programs for the diverse needs of the 10,000 plus students attending Mitchell Community College.



For additional information contact the  
**Office of Development and  
College Relations**

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123 N. Mulberry Street, Statesville, NC 28677

mitchellcc.edu |  | 



**2016-2017**  
**Corporate  
Sponsorship Program**

# Corporate Sponsorships

## Endowment Supported Programs

*Your partnership makes a difference to our students, our employees and our community!*

Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
<b>Public Relations</b> Acknowledgement in promotional materials, advertising, publicity and signage for 2016-2017 Endowment events	YES	YES	YES	YES
<b>Digital Recognition</b> Promotion/position on College website and link to your website plus recognition via social media	X-Large Logo	Large Logo	Medium Logo	Standard Logo
<b>Marketing</b> Opportunity to provide "give-a-ways" at select events	YES	YES	YES	YES
<b>Business Event</b> Invitation(s) to Corporate Partners Breakfast	YES	YES	YES	YES
<b>Partnership</b> "Made at Mitchell" recognition piece for your business lobby indicating your partnership with Mitchell Community College	X-Large	Large	Standard	Standard
<b>Event Tickets</b> Courtesy tickets for colleagues, friends and employees to Endowment events	10	8	6	4
<b>Campus Signage</b> During the academic year a large banner displaying names of businesses will be located at three campus locations	NAME OF COMPANY	NAME OF COMPANY	NAME OF COMPANY	NAME OF COMPANY
<b>Publications</b> Recognition in fall, spring and summer curriculum and continuing ed publications	LOGO	NAME OF COMPANY	NAME OF COMPANY	NAME OF COMPANY
<b>Community Reach</b> Over 3,000 guests expected at scheduled events	YES	YES	YES	YES

- Graduation
- College Council
- USLI Rocket Team
- Wellness Committee
- Completion by Design
- Academy for Excellence
- Doris Betts Literary Festival
- ACBSP for Excellence
- Diverse Expressions: Open Mic
- Humanities Camp
- STEAM Day 2016
- Discover Mitchell Open House
- Item Writing Across the Disciplines
- The Write Place—Mitchell Community College Writing Center
- Diversity Enrichment Program
- President's Leadership Institute
- Community Music events
- Professional Development for Employees
- Occupational Extension Scholarship Fund
- Learning Resource Center (Books and Electronic Media)
- Instructional Support Continuing Education

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