

2020

# REBOOT, RECOVER, REBUILD (R3) Program for Small Business

If your small business has been affected by COVID-19, please contact our office or complete the form to request counseling services on our website.

## COUNSELING BENEFITS

- One-on-one remote counseling sessions
- Access to industry and content experts
- 100% confidential
- FREE!

## DISASTER COUNSELING CATEGORIES

- Access to business capital
- Accounting
- Break-even and cash flow analysis
- Business plan review / update
- Business startup in response to COVID-19
- Converting sales
- e-Commerce
- Finance
- General business guidance
- Branding your business
- Legal assistance
- Marketing plans & strategy (B2B, B2C, B2G)
- Strategic planning
- Vision / Mission development
- Press Release
- Public Relations
- Review of financials
- Lead generation
- Business feasibility
- Policy & Procedure review
- Social Media review/development
- Strategies for scaling business operations
- Search engine optimization
- Website review / design



Equal Opportunity College



*\*Availability is limited.*

*\*Services will be offered based on program guidelines and funding availability.*

*\*Business counselors will be selected by Gregory Cain, SBC Director*

## REGISTER TODAY!

**Register for Free Business Counseling**

[mitchellcc.edu/small-business-center](http://mitchellcc.edu/small-business-center)

(704) 878-3226 or (704) 878-3227

[gcaim@mitchellcc.edu](mailto:gcaim@mitchellcc.edu)

Mitchell Community College Small Business Center  
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